

**Dr. B. B. Hegde First Grade College, Kundapura**  
**Department of English**  
**Certificate Course- 2023-24**  
**Event Management BBHCEM**  
**Syllabus**

**Max Marks: 50**

**Duration: 30 hours**

**Objectives of the Course:**

- To promote theoretical and practical expertise of Event Management.
- To comprehend the planning and managing an event.
- To understand the particulars of marketing an event, publicize it, generate interest and attract participants.
- To instill creativity and innovation among the students.

Units	Contents	Hours
I.	Introduction to Event Management	05
II.	Photography	04
III.	Decoration (Bottle Art, Lantern Making, Wall Hanging, Table Centerpiece)	05
IV.	Practical classes	04
V.	Sound System	04
VI.	Balloon Decoration	04
VII.	Games for a Party Events	04

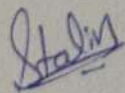
**Books for Reference:**

Event Management & Public Relations – Dr. Savita Mohan

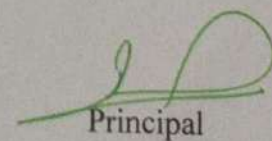
Successful Event Management - Shone (A) & Parry B

Event Management – Swarup K Goyal

Event Management and Public Relations – Poonappa A M & Chithravathy K K



Co-ordinator



Principal

Principal  
Dr. B.B. Hegde First Grade College  
Kundapura -576201

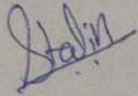
Dr. B. B. Hegde First Grade College, Kundapura

Department of English

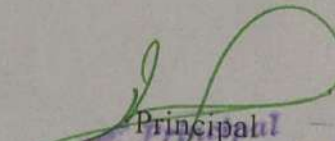
Certificate Course on Event Management

Budget for the year 2023-24

Receipts	₹	Payments	₹
Fees collected from students (34 x 400)	13,600	Certificate	2580
		Study Materials	2040
		Staff Remuneration	4800
		Refreshment	1700
		Miscellaneous	2480
	13,600		13,600



Coordinator

  
Principal  
Dr. B. B. Hegde First Grade College  
Kundapura -576201

Dr. B. B. Hegde First Grade College, Kundapur  
Application for Certificate Course : 2023-24

Name of the Student : Anish  
Class & Section : B.Com 'A'  
Roll No. :  
Father's Name : Babu Kharvi  
Mother's Name : Parvathi Kharvi  
Guardian's Name :  
Contact Number : 9019443051  
Email ID : bk.anishk27@gmail.com  
Permanent Address : Udaastu shi no 057



**Preference in Numbers from 1 to 10 :**

1. Entrepreneurial Skill Development
2. Functional English
3. Yakshagana
4. Event Management
5. Aviation & Hospitality Management
6. Computer Fundamentals
7. Fashion Designing
8. Yoga and Fitness
9. Soft Skills Development
10. Stock Marketing Operations

**Undertaking :**

I abide all the rules and regulations relating to the certificate courses offered by the Departments.

*WShw*  
Signature of the Parent

*Anish*  
Signature of the Student

Date :

Place :

(For office use only)

Admitted to \_\_\_\_\_ Certificate Course during the Academic  
Year 2023-24.

*[Signature]*  
Chief Coordinator

*[Signature]*  
Principal



Dr. B. B. Hegde First Grade College  
Application for Certificate Course : 2023-24

Name of the Student : Vikas  
Class & Section : 1<sup>st</sup> B.Com 'A'  
Roll No. :  
Father's Name : Ashoka Achar  
Mother's Name : Sujatha Achar  
Guardian's Name :  
Contact Number : 9363840518  
Email ID : vikasaacharyo51@gmail.com



Permanent Address : Vishwakarma Compound Kalavadi Post Mayyadi  
Byndoor

Preference in Numbers from 1 to 10 :

- |                                      |    |
|--------------------------------------|----|
| 1. Entrepreneurial Skill Development | 9  |
| 2. Functional English                | 10 |
| 3. Yakshagana                        | 8  |
| 4. Event Management                  | 1  |
| 5. Aviation & Hospitality Management | 7  |
| 6. Computer Fundamentals             | 2  |
| 7. Fashion Designing                 | 3  |
| 8. Yoga and Fitness                  | 6  |
| 9. Soft Skills Development           | 5  |
| 10. Stock Marketing Operations       | 4  |

Undertaking :

I abide all the rules and regulations relating to the certificate courses offered by the Departments.

*Ashok*  
Signature of the Parent

*Vikas*  
Signature of the Student

Date :

Place :

(For office use only)

Admitted to \_\_\_\_\_ Certificate Course during the Academic  
Year 2023-24.

*[Signature]*  
Chief Coordinator

*[Signature]*  
Principal  
Dr. B. B. Hegde First Grade College  
Byndoor - 576201

# Dr. B.B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

CERTIFICATE COURSES : 2023-24

## Result Sheet

Course Name: Event Management

Total Marks: 50

Co-ordinator: Stalin Danson Dsouza

Sl. No.	Roll No.	Name	Class & Section	Marks Obtained	Grade Point	Alpha Sign Grade
1.	BCM23053	Sudeepa	IB.com(A)	25	4	B
2.	BCM23077	Vikas	IB.com(A)	25	4	B
3.	BCM23005	Anish	IB.com(A)	33	7	A+
4.	BCM23022	Ganesh	IB.com(A)	39	8	A++
5.	BCM23013	Avinash	"	38	8	A++
6.	BCM23027	Laxmi	"	47	9	O
7.	BCM23004	Amblya	"	46	9	O
8.	BCM23048	Rakshitha	"	43	8	A++
9.	BCM23133	Sanmitha	IB.com(B)	50	10	O
10.	BCM23088	Ashwini	"	47	9	A++
11.	BCM23142	Srimaksha	"	48	9	A++
12.	BCM23151	Taneesha	"	50	10	O
13.	BCM23157	Vismitha	"	47	9	A++
14.	BCM23132	Sanketh S.B	"	29	4	B
15.	BCM23116	Pratheesh	"	28	8	A++
16.	BCM23098	Karna	"	32	8	A++
17.	BCM23131	Sanketha	"	37	8	A++
18.	BCM23244	K.Nithesh shet	"	27	4	B
19.	BCM23162	Akash Shetty	IB.com(C)	41	8	A++
20.	BCM23161	Akash	"	48	9	O
21.	BCM23166	Anish	"	29	4	B
22.	BCM23173	Chethan	"	40	8	A++

23.	BCM23224	Sudeep	IB-Com (i)	31	7	A+
24.	BCM23179	Dheeraj	"	35	8	A++
25.	BCM23187	Manya	"	45	8	A++
26.	BCM23168	Ashritha	"	43	8	A++
27.	BCM23169	Ananya	"	43	8	A++
28.	BCM23199	Rachana	"	50	10	O
29.	BCA23096	Nikhil	IB-CA (B)	30	7	A+
30.	BCA23093	Nagaraj	"	35	8	A++
31.	BCA23129	Vinay	"	48	9	O
32.	BCA23084	Harsha	"	25	4	B
33.	BCA23097	Praxrath	"	25	4	B
34.						
35.						
36.						
37.						
38.						

### Percentage of Marks for declaration of grades:

Aggregate percentage	Grade point	Alpha sign grade	class
90% and above	9	O	First Class with Distinction
80% and above but below 90%	8	A++	
70% and above but below 80%	7	A+	
60% and above but below 70%	6	A	First Class
55% and above but below 60%	5	B+	High Second class
50% and above but below 55%	4	B	Second Class
35% and above but below 50%	3	C	Pass Class
Below 35%	2	D	Fail

Co-ordinator

Principal

Principal  
Dr. A.B. Hegde First Grade College  
Kundapura - 576201



Roll No.								
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**Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA**

**Certificate Course Examination, June 2024**

**Event Management**

**Time: 1 hour**

**Maximum Marks: 30**

**Section A**

**I Answer the following question**

**(5x3=15)**

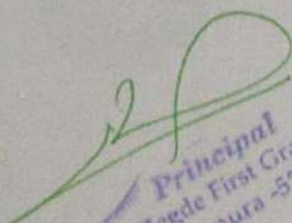
1. What is an Event?
2. Mention any three types of Events.
3. What is Management?
4. Which event is becoming common in all the major cities across India?
5. Mention all the type of special occasion event?

**II Answer any three of the following questions in about 150 words**

**(3x5=15)**

1. What are the skills required to become an Event Manager?
2. Mention the various tips for successful Event Management?
3. What are the advantages of using an event management company?
4. Explain Entertainment, Arts and Cultural Events.
5. Why is 'Event Manager' considered as 'Jack of all trades'.

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Principal  
Dr. B.B. Hegde First Grade College  
Kundapura -576201



# Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NAAC with B++ Grade ( Cycle I)  
Affiliated to Mangalore University  
( A Unit of Coondapur Education Society (R.), Kundapura)

## CERTIFICATE COURSE

on

## Event Management

This is to certify that Mr./Miss SUDEEPA

has successfully completed Event Management Certificate Course

with B grade during the year 2023-24

Chief Co-ordinator

Principal  
Dr. B.B. Hegde First Grade College  
Kundapura -576201

Prof. K. Umesh Shetty  
Principal



# Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NAAC with B++ Grade ( Cycle I)  
Affiliated to Mangalore University  
( A Unit of Coondapur Education Society (R.), Kundapura)

## CERTIFICATE COURSE

on

## Event Management

This is to certify that Mr./Miss ANISH

has successfully completed Event Management Certificate Course

with A+ grade during the year 2023-24

Chief Co-ordinator

Principal  
Dr. B.B. Hegde First Grade College  
Kundapura -576201

Prof. K. Umesh Shetty  
Principal



# Dr. B. B. HEGDE FIRST GRADE COLLEGE, KUNDAPURA

Accredited by NAAC with B++ Grade ( Cycle I)  
Affiliated to Mangalore University  
( A Unit of Coondapur Education Society (R.), Kundapura)

## CERTIFICATE COURSE

on

## Event Management

**AVINASH**

This is to certify that Mr./Miss \_\_\_\_\_

has successfully completed \_\_\_\_\_ **Event Management** \_\_\_\_\_ Certificate Course

with A++ grade during the year 2023-24

*[Signature]*

Chief Co-ordinator

*[Signature]*  
Principal

Dr. B.B. Hegde First Grade College  
Kundapura -576201

*[Signature]*

Prof. K. Umesh Shetty  
Principal